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Larry Leifer

Professor of Mechanical Engineering, Founder of Centre for Design Research



Be Collaborative, Be Innovative, Reach New Insights.

Swissed18 is proud to introduce World Café. Our intention is to create a living network of collaborative dialogue around questions that matter in **Systems Engineering**. We believe that as people, we have more power collectively than we do as individuals. Join us in empowering participants to take on new perspectives and encourage innovation.



THE 7 PRINCIPLES

1. Set the context
2. Create a hospitable space
3. Explore questions that matter
4. Encourage everyone's contribution
5. Connect diverse perspectives
6. Listen together for patterns and insights
7. Share collective discoveries

HOW IT WORKS

- Groups of people engage in conversation clusters.
- 3 rounds of 15 minute conversations around questions relevant to Systems Engineering
- Participants write, doodle and draw key ideas on materials provided.
- After each round, participants move to the next topic bringing key ideas and themes into new conversations.
- After the final round, insights and discoveries are shared with the whole group. Patterns are identified, collective knowledge grows and new possibilities emerge.



Annette Greil
World Café Facilitator

Annette Greil works in the clinical diagnostic industry. Through the different views on the development process (e.g. software development, project management, business analysis, process and organisational change management), she values system thinking and the integration of different perspectives.