

Sponsorship Conditions – SWISSED21

The SWISS Systems Engineering Day 2021

September 6th, 2021, 08:00 to 18:00,

Lake Side, Bellerivestrasse 170, 8008 Zurich

In 2020, 100 Systems Engineering professionals registered for SWISSED20 despite the corona situation and more than 50 people joined online. The view of the participants, the sponsors and the committee, was that the events were a huge success and gave plenty of opportunities to networking and knowledge sharing in the domain of Systems Engineering.

In September, SWISSED will take place again as a hybrid event with as many participants as the regulations will allow (as last year). Venue and key note speakers are confirmed, and we expect an ever-bigger audience. The planning committee for this event is working diligently to assemble a meaningful and timely program, featuring speakers who will address current industry needs.

For this occasion, the **Swiss Society of Systems Engineering** (<http://ssse.ch/>) invites you to become a sponsor. The SSSE is the Swiss Chapter of the International Council on Systems Engineering (INCOSE), a worldwide organization with about 10 000 professional members.

Sponsorship offers an excellent opportunity to increase the visibility of your organization with a prominent presence at this event. You will have the opportunity to connect with professionals from different industries all sharing a common interest in Systems Engineering.

You can choose from one of the following sponsorship levels:

Level	Silver	Gold	Platinum
Price	1000.- CHF	2500.- CHF	4000.- CHF
Pitch at SWISSED	-	-	Pitch
Physical presence at the event	Roll-up	Small Booth	Large Booth
Free tickets to SWISSED (physical)	2	4	8
Free ticket to Swisshed (Online)	4	8	12
List of participants	-	-	Yes
Free announcement of marketing events	-	Yes	Yes
Logo on website and booklet	Yes	Yes	Yes
Marketing Material placement at SWISSED	Yes	Yes	Yes

- **Pitch:** You are entitled to present your company and your products/services in a dedicated session. We ask you to name the pitcher 2 months in advance to SWISSED.

- **Roll-up:** You are entitled to set up a roll-up, poster or banner in the foyer of SWISSED (2m height, 1m width)
- **Small Booth:** You are entitled to set up your booth on a dedicated space in the foyer of SWISSED. Your booth can be up to 2m width, 1.5m depth and 2.5m height. Electrical power, WiFi, tables and chairs can be provided. The booth can be set up at 07h00 in the morning and must be dismantled after the beginning of the last session in the afternoon.
- **Large Booth:** You are entitled to set up your booth on a dedicated space in the foyer of SWISSED, that is where catering will be served during the event. Your booth can be up to 3m width, 2m depth and 2.5m height. Electrical power, WiFi, tables and chairs can be provided. The booth can be set up at 07h00 in the morning and must be dismantled after the beginning of the last session in the afternoon.
- **Free tickets to SWISSED:** With your sponsorship, you will get the above stated amount of free tickets for SWISSED. Your attendees will be asked to register for the event.
- **List of participants:** List of all registered participants who agreed to be put on the attendee list will be distributed to the sponsors as indicated above.
- **Free announcement of marketing events in 2020:** Eligible sponsors can promote their systems engineering related marketing events in 2020 via the ssse.ch website. The committee will re-distribute the events via the SSSE group on LinkedIn.
- **Logo on website and booklet:** As soon as you commit your sponsorship of SWISSED, you will be asked to provide a logo in jpg or png format, in decent quality (ideally 300dpi) and not larger than 1MB. The first ordering scheme of logos is the sponsorship level: platinum => gold => silver. The second ordering scheme of logos is the date you confirmed the sponsoring: early ones up, later ones further down.
- **Marketing material placement at SWISSED:** There will be a desk, where marketing material can be laid out.

The conference aims to involve managers in engineering, R&D, operations and quality, project managers, systems engineers and addresses the implementation of strategy, technology, and processes for complex products and solutions. Furthermore, the goal is to be the platform of exchange for participants and introducing them to SE methodology and best practices.

We believe that your organization would be an appropriate fit as a program sponsor and hope you will accept this invitation. It offers a cost-effective publicity opportunity in addition to industry networking. In addition, your organization can be a part of shaping the future of Systems Engineering in Switzerland.

If you would like to sponsor SWISSED or have any questions, please contact us at swissed@ssse.ch.

Best regards,
The SWISSED Committee